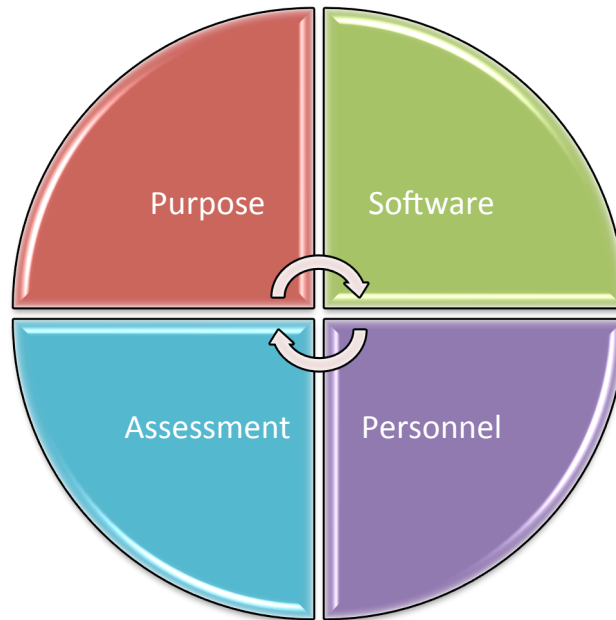# Technology Implementation Model

Key Things to Identify

- **Purpose (Why?)**

  - What is the purpose of using a particular software or social media platform

- **Software (What?)**

  - Weigh options and identify which program(s) you want to launch.

- **Personnel (Who?)**

  - Identifying who has the time to manage it. Is it a student or GA? How will turnover affect its continuation?

- **Assessment (Feedback?)**

  - Reaffirms the why? Measures of traffic and usage.

(Lampe & Winfield, 2014)

Implementation Grid

Identify Current Technological Needs of Your Office	What Problem Will this New Technology Solve?	How Will Activity and Usage Be Assessed

List technological platforms that your office currently uses (software, social media, etc.):

_____
_____
_____
_____
_____

How many platforms did you come up with?

_____

Is there room for an additional software or technological platform?

_____
_____

Who will be trained to use and or manage the new technology being implemented?

_____
_____
_____

(Lampe & Winfield, 2014)